



**SNOWMASS VILLAGE
ARTS
ADVISORY
BOARD**



**SAAB REGULAR MEETING AGENDA
Thursday, January 21, 2016 @ 4:00PM
Town Hall Conference Room**

1. CALL TO ORDER
2. ROLL CALL
3. WELCOME NEW MEMBERS JOANNE HOUCK AND JOYCE SHENK
4. SELECTION OF 2016 CHAIRMAN AND VICE CHAIRMAN
5. APPROVAL OF MEETING MINUTES FROM December 17th, 2015
6. REVIEW OF RFQ
7. DISCUSSION ON:

Naming and description of Trash Can Art Program. Consider contracting with Chris Erickson to paint the three other trash cans at the Daly Depot Mall Shuttle Stop.

Engaging with artist to create a Bike Snowmass Kiosk at Town Station.

Sending a Call to Artist for trail art for locations specified on attached map.

Town Council Presentation review.

Next Meeting: Thursday, February, 18 and Town Hall unless otherwise noted



**SNOWMASS VILLAGE
ARTS
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**SAAB REGULAR MEETING MINUTES
Thursday, December 17th, 2015 @
4:00PM Town Hall Conference Room**

1. CALL TO ORDER Agustin Goba at 4:05pm
2. ROLLCALL: Katherine Bell, Oscar Carlson, Agustin Goba, Genoa Faber
3. APPROVAL OF MEETING MINUTES FROM November 19th. Motion to approve both sets of minutes Genoa Faber, Seconded by Katherine Bell. Vote 4-0
4. ADMINISTRATIVE DISCUSSION ON:
 - Amy Kimberly, President of Carbondale Council on Arts and Humanities gave a presentation on Carbondale's journey through the Creative District program with the State.
 - Chris Erickson signed a contract to perform work for the Town including painting a bear proof trash can.
 - It was suggested that SAAB come up with a name for the trash can art program.
 - Agustin Goba made the motion to send out RFQ the second week in January. Seconded by Genoa Faber. Vote 4-0

Meeting Adjourned at 5:15pm

Next Meeting: Thursday, January 21st, 2016 at 4:00pm,
Future Meetings: All 3rd Thursday at Town Hall unless otherwise
noted

2016

Town of Snowmass
Village

Chase Anderson



PUBLIC AND PERFORMING ART STRATEGIC PLAN RFQ

**Request for Qualifications
Town of Snowmass Village, Colorado
Public and Performing Art Strategic Plan**

The Town of Snowmass Village (TOSV) invites consultants to submit qualifications to provide a Public and Performing Art Strategic Plan as outlined in this document and attachments to be utilized by the Snowmass Arts Advisory Board as a chronological step-by-step guide for funding, phasing, implementing and sustaining prioritized project goals. Qualifications must be submitted by **5:00pm Friday _____, 2016. Please submit three (3) copies of your qualifications, along with an electronic copy (either e-mailed or on a flash drive) to:**

**Town of Snowmass Village
PO Box 5010
Or Delivered To:
Town of Snowmass Village Town Hall
Community Development Department
130 Kearns Rd.
Snowmass Village, CO. 81615**

Selected firms will to be contacted on _____, if they are to be interviewed. Selected firms should bring the key personnel that will be assigned and committed to working with TOSV staff on the project to the interview. The Town anticipates awarding the contract to a qualified consultant in March 2016.

PURPOSE

The Town of Snowmass Village, Colorado is a resort community with some of the best recreational opportunities in North America. Snowmass Village is also the location of the historical Anderson Ranch Arts Center, the host of thousands of national and international visitors year-round, and the home to a community of outdoor enthusiasts. Because we host thousands of people, celebrate the outdoor lifestyle and honor self-expression, the Snowmass Arts Advisory Board (SAAB) seeks to increase the presence of public and performing arts in Snowmass Village. The SAAB is seeking an enthusiastic and creative consultant qualified to produce a strategic plan outlining a step-by-step road map tailored to achieving our specific goals for funding, phasing, implementing and sustaining a public and performing art program in Snowmass Village.

BACKGROUND

The Snowmass Arts Advisory Board was established by a town ordinance in 1993 to “create and establish a unique cultural identity . . . for Snowmass Village.” Since its inception, the SAAB has worked to further define this role, to set practical goals for itself, and to act as the Town’s partner in developing its cultural agenda.

MISSION STATEMENT

“The mission of the Snowmass Village Arts Advisory Board is to demonstrate how the arts can contribute to the unique cultural identity of Snowmass Village. It is the Board’s belief that the arts are intrinsic to the values, culture and heritage of our community. It is hoped that enhanced arts programming will promote a cultural consciousness, stimulate economic viability and foster a sense of community pride.”

GOALS

The goal of this RFQ is to engage with a consultant excited to work within a small mountain town community gathering public input, analyzing existing conditions and providing innovative solutions towards achieving our specific goals. The chosen consultant will have experience in the arena of public and performing art strategic planning in locations similar to the geographic and demographic characteristics of Snowmass Village. The SAAB is interested in consultants willing to listen, advise and deliver on specific goals, but also provide examples of new and improved methods for funding, implementation and sustainability. Some of the SAAB's specific goals include:

Identifying methods public and performing art can;

- Enhance the identity of the Town locally, regionally and nationally.
- Be a means to foster the community's sense of spirit, pride and community values.
- Enhance the local and visitor individual experience of public spaces.
- Provide opportunities for emerging artists.
- Engage all ages and disabilities.
- Provide interactive entertainment.
- Tell the history and geology of the region.
- Enhance connectivity between existing and proposed amenities in Snowmass Village.
- Be appropriately placed in specific locations for largest impact.

Identifying methods public and performing art may be facilitated through;

- Public/Private cooperatives for artist's live/make studios and housing
- Recognizing the international population(through interpretation and linguistic techniques)
- Understanding the relationship of public art and economic stimulus
- Utilizing social media campaigns
- Establishing public/private funding sources

Strategic Plan Budget

\$8,000.00

SUBMITTAL REQUIREMENTS

Each proposal should include:

1. **Cover Page:** A cover page identifying the Consultant by company name and address; a signature, printed name and title of the authorized representative; and a contact person, with title, phone number, email and website addresses.
2. **Project Understanding/Approach:** Briefly describe your understanding of the project objectives and address your approach to the major elements outlined in the purpose and goals. You may include any additional information you believe may add value to the project or examples of quick successes that would meet the goals.
3. **Experience:** Please list 3-5 recent projects that are most similar to this plan that you have completed. Include project dates, completion times, key staff who worked on the projects, a list of deliverables and final costs. Also include references for the projects including a client contact person with an email address and a telephone number.
4. **Team Qualifications:** Identify your proposed project manager and the key staff members who would be assigned to this project. Provide brief resumes (one page) for these people as well as the tasks they would perform on this project.

5. **Schedule:** Provide a project schedule with work tasks and key milestones for accomplishing a similar project. Identify and describe the work tasks with an estimated percentage of overall effort that each task required.
6. **Additional Information:** Provide any additional information or recommendations necessary to achieve the desired goals put forth in this document or the attachments.

PROPOSAL EVALUATION

The proposals will be evaluated by the Snowmass Arts Advisory Board using the following criteria:

1. Experience and success with similar projects based on examples provided.
2. Ingenuity and creativity with similar projects.
3. Capabilities, availability and experience of the Project Manager and key personnel.
4. Ability to complete similar projects on time and within the budget.

Evaluators will be looking for quality (not page quantity), comprehension, thoroughness and efficiency in these proposals. Consultants may be selected for final interviews based upon the written proposals.

QUALIFICATIONS

Responses will be considered from qualified firms whose experience includes successful work on similar projects.

PROJECT CONTACT

Questions concerning this RFQ shall be directed to Chase Anderson, Planner, Community Development Department, canderson@tosv.com.

ADMINISTRATIVE INFORMATION

1. All documents, printed or electronically produced, as part of this project, shall be the property of the Town.
2. The Town is not liable for costs incurred by firms submitting qualifications.

ATTACHMENTS

Reference previous work completed by the SAAB for master planning of the Snowmass Art Walk and creation of the Art Trail Map.

Attachment 1: Art Walk Master Plan

Attachment 2: Art Trail Map

The TOSV, in accordance with Title VI of the Civil Rights Act of 1964, 78 Stat. 252, 42 U.S.C. 2000d to 2000d-4 and Title 49, Code of Federal Regulations, Department of Transportation, Subtitle A, Office of the Secretary, Part 21, Nondiscrimination in Federally-Assisted Programs of the Department of Transportation issued pursuant to such Act, hereby notifies all bidders/proposers that it will affirmatively insure that in any contract entered into pursuant to this advertisement, minority business enterprises will be afforded full opportunity to submit bids in response to the invitation and will not be discriminated against on the grounds of race, color, or national origin in consideration for an award.



2

1



NO SMOKING

SNOWMASS LODGE & TWO CREEKS

3

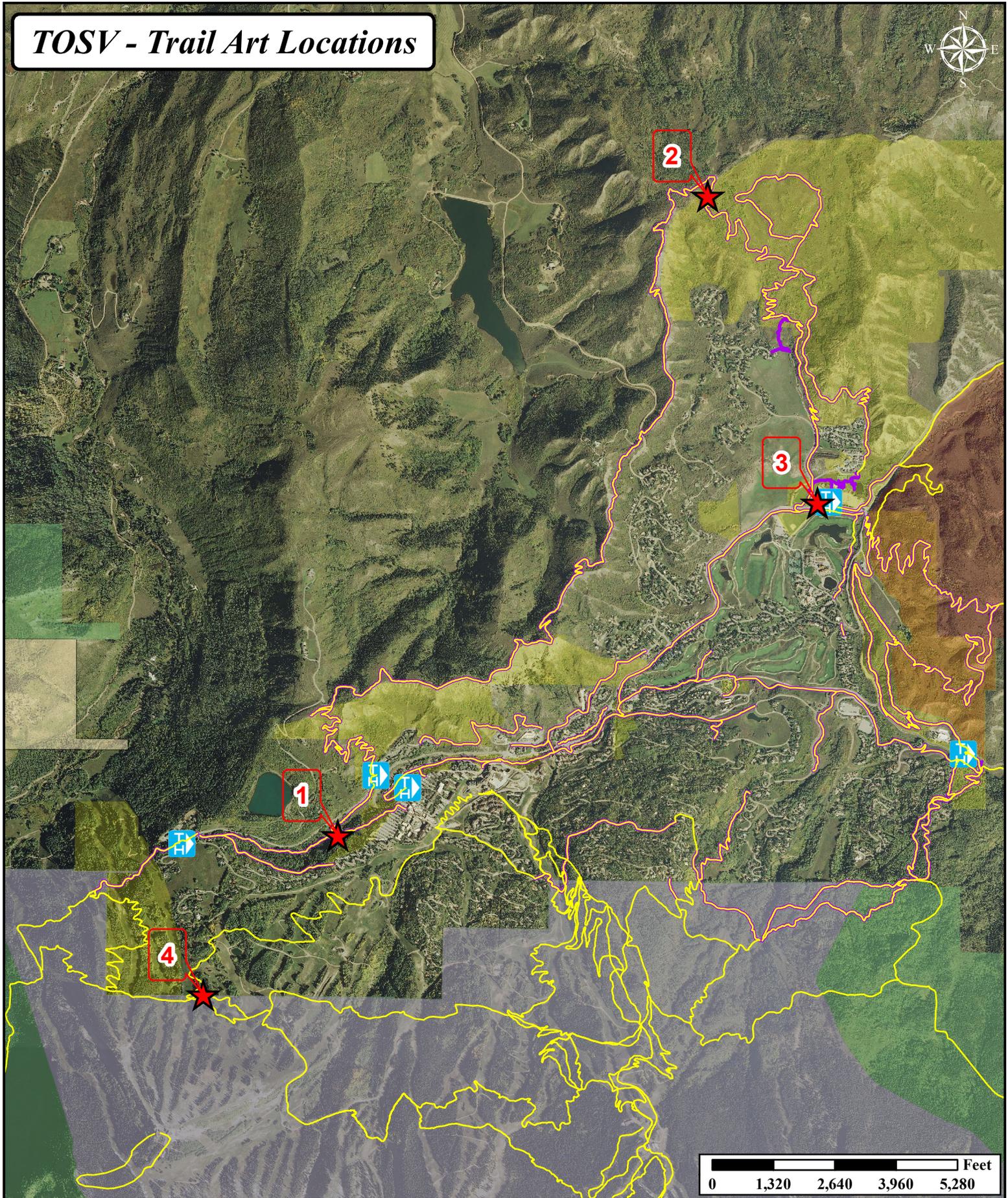
A black sign with colorful, stylized artwork. The artwork features several figures and shapes in shades of blue, green, and white, possibly representing people or abstract forms. Below the artwork, there is text in white and blue.

Chris Erickson ©2016
www.chrisericksonart.net

SIA
AB SNOWMASS VILLAGE ARTS ADVISORY BOARD



TOSV - Trail Art Locations



Legend

-  Art On Trail Locations
-  Snowmass Area Trails - TOSV-USFS-SkiCo
-  TOSV Managed Trails
-  TOSV Open Space
-  ASC - Ski Area
-  Pitkin County Open Space
-  TOSV Trailheads

Art On Trail Locations

Map Id #	Art Type	Location
1	Nature Themed Sculpture using wood and other natural materials. Sculpture could embrace the Ute Native Americans who inhabited this area before White Settlers	Located at Picnic Area where Nature Trail and South Rim Connector Trail intersect
2	Nature or Bike Themed Creation. Sculpture/Art-Creation for this location needs to be small in size and would have to be either created in the field or packed-in.	Near Picnic Tables where the future 7-Star Trail will intersect with the North Rim Trail.
3	Bicycle Themed Sculpture/Art that could be stand-alone or attached to Trailhead Kiosk. A mobile design would be a plus, so it could be removed during Winter mon	Near Town Park Station building at Town Park
4	Bicylce Themed Sculpture on side of Trail	TBD by SkiCo, but somewhere near Govt/Village Bound intersection







COFFEEHOUSE

www.artbyjoseph.com
The Lion Resides @ GRAHAM'S
318 South 3RD Street Geneva

318

