

Regional and Community Economics	Responsible Department	Priority
1. Develop a joint retail management strategy to secure a mix of tenants that optimizes retail potential (as is done in most regional shopping malls). The management strategy should include: <ul style="list-style-type: none"> ▪ Selection of a mixture of uses to ensure a certain degree of vibrancy in both summer and winter seasons ▪ Balance in terms of price points ▪ Sales-tax-producing retail on the ground floor ▪ Healthy balance between local/national tenants ▪ Retail mix that will cater to locals as well as tourists 	Planning	Ongoing
2. Maintain the existing location of ski lift ticket sales at the Snowmass Mall.	Planning	Ongoing
3. Consider adaptive reuse opportunities for problematic retail locations at the Snowmass Mall.	Marketing	1–2 years
4. Establish system to monitor progress toward the implementation of the policies of the Comprehensive Plan. If policies are not being effectively implemented by market forces, or voluntarily, identify necessary remedial action.	Planning	Annually
5. Formally adopt and implement the 2008 Snowmass Village Strategic Marketing Plan.	Marketing	1 year
6. Encourage existing partners (Anderson Ranch, Aspen Music Festival, Jazz Aspen Snowmass, ACES, ASC, Aspen Film, Rodeo, etc.) to expand their programs and events in the Village.	Marketing	Ongoing
7. In order to provide conference-attendee-friendly accommodations, require that 45–50 percent of core Village H.O.T. bed units be nonfractional, hotel, studio, or one-bedroom units.	Planning	Ongoing
8. Do an annual assessment of construction to ensure that a necessary quantity of commercial space and H.O.T. bed accommodations remain available.	Marketing	Annually
Community Arts	Responsible Department	Priority
1. Develop a detailed plan for the arts that: <ul style="list-style-type: none"> • Analyzes how to best leverage programs with surrounding communities, organizations, and government entities • Identifies and prioritizes desired amenities • Includes a strategy for the expansion of events to allow for an active and vital environment for all age groups and addresses both public and private funding of events • Provides a market and financial analysis of a permanent performing arts facility, with recommendations on the ongoing funding, management, and operation of such a facility. 	Marketing	2 years
2. Support the enhancement of the Anderson Ranch Arts Center’s presence throughout the Village.	SAAB	Ongoing
3. Establish an arts focus for West Village redevelopment, including the	Planning	2–3 years or

possibility of a performance facility; rehearsal, classroom, studio, exhibit spaces; and public art.		sooner if PUD is submitted
Community Services, Facilities, and Amenities	Responsible Department	Priority
1. Develop a communications master plan policy, including but not limited to providing incentives for communitywide cellular coverage, wireless service, and other technology that keeps abreast of the times.	Community Relations Officer	2 years
2. Establish system to monitor the carrying capacity of our community amenities, services, and facilities to ensure adequate levels and establish thresholds.	Economic Resources Director (ERD)	1 year
3. Modify review criteria to include community services, facilities, and amenities carrying capacity in all development and land use reviews in order to avoid exceeding our capacities.	Planning	1 year
Environmental Resources	Responsible Department	Priority
1. Pursue the goals identified in the Town's Environmental Sustainability Plan.	ERD	Ongoing
2. Adopt and execute an annual Environmental Implementation Plan.	ERD	Ongoing
3. Establish a Town advisory committee or task force dedicated to those issues concerning environmental sustainability.	ERD	1 year
4. Establish a dedicated funding source for programs, projects, and other initiatives designed to help the Town achieve its environmental goals.	ERD	1-2 years
5. Prepare a biannual report on environmental performance indicators to inform future updates to the Town's Environmental Sustainability Plan and to help prioritize items to be included in future Environmental Implementation Plans.	ERD	Ongoing
6. Prepare Land Use and Development Code amendments to add clarity and achieve consistency among Town policies related to preservation of the natural environment, sustainable development, and energy conservation.	ERD, Planning	1-2 years
7. Prepare Land Use and Development Code amendments to strengthen review standards concerning environmental impact analysis and the consideration of carrying capacities.	ERD, Planning	1-2 years
8. Prepare Land Use and Development Code amendments requiring new development to demonstrate no negative impact or mitigate any unavoidable impact upon scenic and natural resources within the Town and its influence areas.	ERD, Planning	1-2 years
9. Pursue stream restoration projects through public funding and community partnerships and require new development to incorporate stream restoration measures (including construction of new bridges and/or culverts) in reached adjacent to their projects.	ERD	Ongoing

Built Environment	Responsible Department	Priority
1. Develop detailed design guidelines to implement the concepts in this chapter.	Planning	2 years
2. Modify design review process to consider a physical or virtual model that encompasses a significant portion of the surrounding context.	Planning	1 year
3. Create standards and means of measuring compliance for increased energy efficiency and green building practices.	Planning	1 year
4. Study the feasibility of creating a continuous, weather-protected pedestrian connection between the various levels of the West Village.	Planning	4–5 years
5. Reevaluate and update the Buildout Allocation Chart.		
6. Modify development review criteria to require applicants to address carrying capacity at the time of development or land use submittal and require analysis of carrying capacity in staff review of the project.	Planning	2 years
	Planning	1 year
7. Revise the definition of community benefit to ensure that it encompasses public gathering areas, employee housing, and/or other amenities that help realize the Town Aspiration.		
	Planning	1 year
8. Create standards to evaluate the pace and phasing of a development proposal with regard to construction impacts along with possible interruption of construction as it would affect the community as a whole.		
	Planning	2 years
9. Establish guidelines to fully implement the “just big enough” philosophy of the Comprehensive Plan and the Strategic Marketing Plan.		
10. Develop guidelines to incentivize transit-oriented development to provide employee housing in close proximity to Village jobs.	Planning	1 year
11. In conjunction with any significant development or redevelopment proposal of the West Village and Snowmass Center, include analysis of:	Planning	1 year
▪ Underground parking,		
▪ Central delivery, including eastern edge delivery connections		
▪ Consolidated transit facilities	Planning	2–3 years
Transportation	Responsible Department	Priority
1. Create (and require all developers to use) a single traffic model to standardize the analysis of traffic impacts. Establish a mechanism for determining the amount of person trips to be created by a proposed development. Modify development review criteria to require traffic impact assessments of new development to include both capital and operating costs.	Planning	1 year
2. Prior to any new development or redevelopment in the West Village, modify development review application to require that developers address a checklist to ensure that the policies are consistent with the policies of this chapter.	Planning	1 year

3. Evaluate the effectiveness of the commercial delivery access in the Base Village redevelopment. Incorporate a revised transit center that removes pedestrian/bus conflicts and consolidates bus services.	Transportation	2-3 years
4. Conduct detailed pedestrian linkage analysis of Base Village, West Village and the Snowmass Center.	Transportation	2-3 years
5. In conjunction with RFTA, commission a detailed transit analysis that identifies the potential bus requirements for several scenarios for various combinations of lodging, commercial businesses, and employee housing at buildout. Expand current monitoring of transit ridership and parking use.	Transportation	1–2 years
6. Determine the feasibility of alternative transit modes for the Brush Creek Corridor from Highway 82 to the Town Core.	Transportation	1 year
7. Establish a monitoring system to track the potential transportation impact of new development, including appropriate data on intersection LOS.	Transportation	1 year
8. Determine transportation improvement priorities. Identify what developments trigger improvements.	Transportation	1 year
9. Develop comprehensive subarea plans for the rodeo grounds and the Highway 82 intercept lot that address parking, information, bus transfer, employee housing, baggage transfer, bus types, etc.	Transportation	5 years
10. Expand the capacity of potential traffic fee-in-lieu not just to fund increased supply but programs that meet parking demand.	Transportation	1–2 years
11. Improve pedestrian trail linkages in the Town Core, including overlay of the trails network and access to bus infrastructure.	Transportation	1–2 years
Housing	Responsible Department	Priority
1. Establish regular monitoring and report annually to the Town Council on Snowmass Village’s workforce housing of Snowmass Village employees.	Housing	Every 2 years
2. Update Land Use Code as necessary to implement the recommended policies of this chapter, including a workforce housing mitigation of 70 percent.	Housing, Planning	6 months
3. Evaluate, and increase if necessary, incentives for the addition of caretaker or accessory dwelling units to single-family homes. Adjust regulations and enforcement to assure that accessory dwelling units are rented to Snowmass Village employees.	Housing	1–2 years
4. Discontinue the practice of giving credits in lieu of actual housing units to satisfy development mitigation requirements.	Housing	1 year
5. Explore the possibility of meeting additional workforce housing needs through purchase or lease of the existing free-market housing stock.	Housing	2–3 years
6. Conduct site-planning capacity analysis of potential workforce housing, including a supply-demand balance forecast.	Housing	

7. Reach out in partnership with Pitkin County Senior Housing Alliance to create a CCRC.		6 months
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